



**BEG** Mail Processing United States
Section Securities and Exchange Commission
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Washington, DC

FEB 28 2008 ANNUAL AUDITED REPORT **FORM X-17A-5 PART III** 

OMB APPROVAL

OMB Number: February 28, 2010 Expires: Estimated average burden hours per response..... 12.00

SEC FILE NUMBER

8-66429

**FACING PAGE** 

Information Required of Brokers and Dealers Pursuant to Section 17 of the Securities Exchange Act of 1934 and Rule 17a-5 Thereunder

REPORT FOR THE PERIOD BEGINNII	NG 01/01/0 MM/DD/Y			/ <u>0 /</u> DD/YY		
A. 1	REGISTRANT IDEN			<del> </del>		
NAME OF BROKER-DEALER:  NEWFORTH PARTNERS LLC  ADDRESS OF PRINCIPAL PLACE OF BUSINESS: (Do not use P.O. Box No.)				OFFICIAL USE ONLY FIRM I.D. NO.		
101 S. ELLSWORTH AVENUE, SI	JITE 201 (No. and Str	eet)				
SAN MATEO	CALIFORNIA		94401			
(City)	(Sta	te)	(Zip Code)			
NAME AND TELEPHONE NUMBER O JAMES H. WILLIAMS	F PERSON TO CONTA	CT IN REGARD TO	(415)	492–8975 Telephone Number)		
В. А	CCOUNTANT IDE	NTIFICATION				
INDEPENDENT PUBLIC ACCOUNTANT	NT whose opinion is cont	<u></u>				
101 LARKSPUR LANDING CIRCLE		LARKSPUR	CALIFORNIA	94939		
(Address)  CHECK ONE:  The Certified Public Accountare  Public Accountant  Accountant not resident in	-		PROCESSEI MAR 1 4 2008 THOMSON FINANCIAL	(Zip Code)		
	FOR OFFICIAL U	JSE ONLY	HAMINOIAE			

\*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See Section 240.17a-5(e)(2)

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SEC 1410 (06-02)



## OATH OR AFFIRMATION

Ī,	TR	ICIA SAL	INERO			, swear (or affirm) that, to the best of
m			f the accompanying PARTNERS LLC		ement an	d supporting schedules pertaining to the firm of
of		DECEM	BER 31		20 07	, are true and correct. I further swear (or affirm) that
ne	ither the c	ompany nor	any partner, propr	ietor, principa	l officer	or director has any proprietary interest in any account
			of a customer, excep			
					<del>.</del>	,
		· · ·				
						Musalinero
						Signature
						PRIVATRAL
						PRINCIPAL
						Title
		Notary Pul	olic	<del>-</del>		
Th	is renort *	• contains (	check all applicable	haves):		
X	-		mook an approadic			
X	(-)	ment of Fin	ancial Condition.			
X			ome (Loss).			
V			anges in Financial (			
図						or Sole Proprietors' Capital.
			anges in Liabilities	Subordinated	to Claims	s of Creditors.
X		putation of l				
						Pursuant to Rule 15c3-3.
\ ☑						nents Under Rule 15c3-3.
w	47					Computation of Net Capital Under Rule 15c3-1 and the streets Under Exhibit A of Rule 15c3-3.
П						nents of Financial Condition with respect to methods of
_		olidation.	between the attorite	o and unaugh	ea Staten	ients of Financial Condition with respect to methods of
$\overline{\mathbf{x}}$		ondanon. Dath or Affir	mation.			
	` '		PC Supplemental R	enort.		
					d to exist	or found to have existed since the date of the previous audit.
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<sup>\*\*</sup>For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3).

## **ACKNOWLEDGMENT**

State of California County ofSAN MATEO} ss.	
On <u>Feb 21, 2009</u> before me, SHEHADEH Notary Public, personally appeared <u>fatticia Salinero</u>	AREF SHEHADEH,
who proved to me on the basis of satisfactory evidence to name(s) is/are subscribed to the within instrument and he/she/they executed the same in his/her/their authorized his/her/their signatures(s) on the instrument the person(s), of which the person(s) acted, executed the instrument.	acknowledged to me that capacity(ies), and that by
I certify under PENALTY OF PERJURY under the laws of the foregoing paragraph is true and correct.	State of California that the
NO. 1	HADEH AREF SHEHADEH D COMM. #1616258 TARY PUBLIC - CALIFORNIA SAN MATEO COUNTY Comm. Expires Oct. 27, 2009
Signature	(seal)
OPTIONAL INFORMATION	
Date of Document	Thumbprint of Signer
Type or Title of Document	Single-Market
Number of Pages in Document	_
Document in a Foreign Language	
	i
Type of Satisfactory Evidence: Personally Known with Paper Identification Paper Identification Credible Witness(es)	
Personally Known with Paper Identification Paper Identification	Check here if no thumbprint or fingerprint is available.

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## **CLARIDAD & CROWE**

Certified Public Accountants
A Partnership of Professional Corporations

101 Larkspur Landing Circle, Suite 311, Larkspur, CA 94939 Telephone (415) 464-8999 Facsimile (415) 464-9009

#### **INDEPENDENT AUDITOR'S REPORT**

To the Members of Newforth Partners, LLC San Mateo, California

We have audited the statement of financial condition of Newforth Partners, LLC as of December 31, 2007, and the related statements of operations, changes in members' equity, and cash flows for the year ended December 31, 2007. These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with U.S. generally accepted auditing standards. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Newforth Partners LLC, as of December 31, 2007, and the results of its operations and its cash flows for the year then ended, in conformity with U.S. generally accepted accounting principles.

Our audit was made for the purpose of forming an opinion on the basic financial statements taken as a whole. The information contained on pages 11 through 14 is presented for purposes of additional analysis and is not part of the basic financial statements. The additional information is required by Rule 17a-5 of the Securities Exchange Commission. Such information has been subjected to the auditing procedures applied in the audit of the basic financial statements and, in our opinion, is fairly stated in all material aspects in relation to the basic financial statements taken as a whole, and in conformity with the rules of the Securities and Exchange Commission.

CERTIFIED PUBLIC ACCOUNTANTS

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## STATEMENT OF FINANCIAL CONDITION

# December 31, 2007

### **ASSETS**

Cash and cash equivalents Accounts receivable Prepaid expenses Deposits Furniture and equipment, net	\$ 25,200 134,822 2,253 8,087 27,503 \$ 197,865
	<u> </u>
LIABILITIES AND MEMBERS' EQUITY	
Liabilities	·
Accounts payable State taxes payable	\$ 1,828 6,000
Total liabilities	7,828
Members' equity	190,037
	<u>\$_197,865</u>

## STATEMENT OF OPERATIONS

## For the Year Ended December 31, 2007

## **REVENUES**

Consulting fees	\$ 1,148,064
Other income	35,000
Interest and dividend income	801
	1,183,865
EXPENSES	
Consulting fees	915,078
Professional fees	13,853
Regulatory fees	3,390
Occupancy	120,521
Other operating expenses	114,928
Other operating expenses	114,920
	1,167,770
INCOME BEFORE INCOME TAXES	16,095
INCOME TAXES	(6,800)
NET INCOME	<u>\$ 9,295</u>

# STATEMENT OF CHANGES IN MEMBERS' EQUITY

# For the Year Ended December 31, 2007

Balance, December 31, 2006	\$ 130,742
Capital contributions	50,000
Net income	9,295
Balance, December 31, 2007	\$ 190,037

## STATEMENT OF CASH FLOWS

# For the Year Ended December 31, 2007

## CASH FLOWS FROM OPERATING ACTIVITIES

Net income Adjustments to reconcile net income to net cash provided by operating activities:	\$	9,295
Depreciation Change in assets and liabilities: (Increase) decrease in:		12,000
Accounts receivable		(121,822)
Prepaid expenses		1,837
(Decrease) increase in: Accounts payable		(2,701)
Accounts payable		(2,701)
Net adjustments	_	(110,686)
Net cash used by operating activities		(101,391)
CASH FLOWS FROM INVESTING ACTIVITIES		
Cash payments for purchase of equipment		(1,329)
Net cash used by investing activities		(1,329)
CASH FLOWS FROM FINANCING ACTIVITIES		
Capital contributions Principal payments on capitalized furniture lease payable	_	50,000 (4,691)
Net cash used by financing activities	_	45,309
NET DECREASE IN CASH AND CASH EQUIVALENTS		(57,411)
CASH AND CASH EQUIVALENTS, December 31, 2006	_	82,611
CASH AND CASH EQUIVALENTS, December 31, 2007	<u>\$</u>	25,200
SUPPLEMENTAL DISCLOSURES OF CASH FLOW INFORMATION: Cash paid during the year for: Income taxes Interest	\$ 6,8	300 139

#### NOTES TO FINANCIAL STATEMENTS

#### For the Year Ended December 31, 2007

### NOTE A – Organization and Summary of Significant Accounting Policies

## Organizational Structure and Business Activity

Newforth Partners, LLC (the Company)(formerly Ciere Partners, LLC), a California limited liability company, was formed in March, 2003. Under this form of organization, the members are not liable for the debts of the Company. The Company was approved as a broker-dealer registered with the Securities and Exchange Commission on April 29, 2004 and became licensed with the National Association of Securities Dealers, Inc. on August 27, 2004.

The Company's primary operating objective is to serve as a broker-dealer that provides companies with consulting services that include technology and market assessments, development of exit and growth strategies through a combination of M&A and private placements, pre-transaction positioning and diligence, and transaction due diligence.

#### Statement of Cash Flows

For purposes of the statement of cash flows, the Company considers all highly liquid debt instruments purchased with a maturity of three months or less to be cash equivalents.

### **Estimates**

The preparation of financial statements in conformity with U.S. generally accepted accounting principles requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

#### Allowance for Doubtful Accounts

It is the policy of the Company to report receivables at net realizable value estimating the allowance for uncollectible accounts. Based on prior experience and current economic conditions, at December 31, 2007, the allowance for doubtful accounts is \$5,000 and is netted against accounts receivable in the statement of financial condition.

#### Furniture and Equipment

Furniture and equipment greater than \$ 2,500 are recorded at cost. Maintenance and repairs are expensed as incurred. Depreciation is computed using the straight-line method over the estimated useful lives (5 to 7 years) of the asset.

#### NOTES TO FINANCIAL STATEMENTS

#### For the Year Ended December 31, 2007

#### NOTE A - Summary of Significant Accounting Policies (Continued)

#### Revenue Recognition

Consulting fees are recognized as revenue when earned per fee contract or the success of a predetermined event.

#### **Income Taxes**

No provision or liability for federal or state income taxes has been made in the financial statements since the Company's income and losses are reported on the individual member's tax returns. The provision is for the annual state limited liability minimum tax and annual fee.

#### Regulatory Requirements

The Company is exempt from the provisions of Rule 15c3-3 under the Securities Exchange Act of 1934, in that the Company's activities are limited to those set forth in the conditions for exemption appearing in paragraph (k)(2)(i) of the Rule.

#### NOTE B - Concentrations of Credit Risk

Due to the nature of the advisory business, the Company's revenue during the year ended December 31, 2007 was generated from 18 customers, of which 41% was earned from one customer.

The Company maintains cash balances at one financial institution. Accounts at the institution are insured by the Federal Deposit Insurance Corporation up to \$100,000. At December 31, 2007, the Company's uninsured cash balances totaled \$155,814.

#### NOTE C – Related Party Transactions

Consulting fees in the amount of \$566,941 were paid to members of the Company during the period ended December 31, 2007 and are included in consulting fees in the statement of operations.

#### NOTES TO FINANCIAL STATEMENTS

#### For the Year Ended December 31, 2007

#### NOTE D – Lease Commitments

Aggregate annual rentals for the Company's offices in San Mateo, California and Ramsey, New Jersey under noncancellable operating leases with an original term in excess of one year are as follows:

2007

\$ 17,000

Rent expense for the period ended December 31, 2007 of \$120,521, is included in occupany in the statement of operations.

#### NOTE E – Litigation

The Company has been named as a defendant in an adversary proceeding pending in the United States Bankruptcy Court. The suit is seeking the return of fees totaling \$30,000 paid to the Company in 2005 in connection with a contract entered into between the Company and Schoolpop, Inc. The Company is vigorously defending the lawsuit and does not expect to incur a significant loss. The case is in the early stages and the ultimate outcome of the case is presently uncertain. The accompanying financial statements do not include any adjustments that might be necessary should the case result in an unfavorable outcome.

#### NOTE F - Net Capital Requirements

The Company is subject to the Securities and Exchange Commission Uniform Net Capital Rule (Rule 15c3-1) which requires the maintenance of minimum net capital, and requires that the ratio of aggregate indebtedness to net capital, both as defined, shall not exceed 15 to 1.

As of December 31, 2007, the Company's net capital is \$16,867 which is \$11,867, in excess of the minimum amounts required. The Company's ratio of aggregate indebtedness to net capital at December 31, 2007 was .46 to 1.0.

The rule provides that equity capital may not be withdrawn, subordinated debt may not be repaid and cash dividends may not be paid if the resulting net capital would be less than the amounts required under the rule.

## ADDITIONAL INFORMATION

## COMPUTATION OF NET CAPITAL

## December 31, 2007

NET CAPITAL Members' equity	\$ 190,037
Less nonallowable assets:	
Accounts receivable	(134,822)
Prepaid expenses	(2,253)
Deposits	(8,087)
Furniture and equipment	(27,503)
	(172,665)
NET CAPITAL BEFORE HAIRCUT	17,372
HAIRCUT - Money market accounts	<u>(505)</u>
NET CAPITAL	<u>\$ 16,867</u>
AGGREGATE INDEBTEDNESS	
Items included in statement of financial condition	
Accounts payable	\$ 1,828
State taxes payable	6,000
Time smeet hay week	
	<u>\$ 7,828</u>
COMPUTATION OF BASIS NET CAPITAL REQUIREMENTS	
Minimum net capital requirement	
(6.67 ½ % of aggregate indebtedness)	\$ 5,000
(0.07 72 70 01 aggive massissanss)	
Net capital in excess of minimum requirement	<u>\$11,867</u>
	46.1
Ratio of aggregate indebtedness to net capital	46_to_1
RECONCILIATION WITH COMPANY'S COMPUTATION (Included in Part II of Form X-17A-5 as of December 31)	
Net capital, as reported in Company's	•
Part II (unaudited) FOCUS report	\$ 22,867
Tart it (anadated) 1 0000 report	<b>4</b> , <b>4</b> , <b>4</b>
Audit adjustment – Nonallowable asset	(6,000)
Net capital as reported herein	<u>\$ 16,867</u>
Aggregate indebtedness as reported in Company's	m 1000
Part II (unaudited) FOCUS report	\$ 1,828
Audit adjustment – State taxes payable	6,000
Audit adjustitient – State taxes payable	
Aggregate indebtedness, as reported herein	<u>\$ 7,828</u>
•	

These differences result in a ratio of aggregate indebtedness to net capital of .46 to 1.0 rather than .08 to 1.0 as previously reported.

# COMPUTATION FOR DETERMINATION OF RESERVE REQUIREMENTS PURSUANT TO RULE 15c3-3

December 31, 2007

An exception from Rule 15c3-3 is claimed, based on section (k)(2)(ii). All customer transactions are processed in accordance with Rule 15c3-1(a)(2).

# INFORMATION FOR POSSESSION OR CONTROL REQUIREMENTS UNDER RULE 15c3-3

December 31, 2007

Not applicable.

## CLARIDAD & CROWE

Certified Public Accountants
A Partnership of Professional Corporations

101 Larkspur Landing Circle, Suite 311, Larkspur, CA 94939
 Telephone (415) 464-8999
 Facsimile (415) 464-9009

February 25, 2008

To the Members of Newforth Partners, LLC San Mateo, California

We have audited the financial statements of Newforth Partners, LLC for the year ended December 31, 2007 and have issued our report thereon dated February 25, 2008. As part of our audit, we made a study and evaluation of the Company's system of internal accounting control to the extent we considered necessary to evaluate the system as required by U.S. generally accepted auditing standards. The purpose of our study and evaluation, which included obtaining an understanding of the accounting system, was to determine the nature, timing, and extent of the auditing procedures necessary to express an opinion on the financial statements.

Also, as required by rule 17a-5(g)(1) of the Securities and Exchange Commission, we have made a study of the practices and procedures (including tests of compliance with such practices and procedures) followed by Newforth Partners, LLC, that we considered relevant to the objectives stated in rule 17a-5(g), in making the periodic computations of aggregate indebtedness and net capital under rule 17a-5(g)(11) and the procedures for determining compliance with the exemptive provisions of Rule 15c3-3. Since the Company does not maintain customer accounts and does not handle securities, we have not made a study of the practices and procedures (including tests of compliance with such practices and procedures) relevant to the objectives stated in rule 17a-5(g) for (1) making the quarterly securities examinations, counts verifications and comparisons, and the recordation of differences required by Rule 17a-13; (2) complying with the requirements for prompt payment for securities under Section 8 of Regulation T of the Board of Governors of the Federal Reserve System; and (3) obtaining and maintaining physical possession or control of all fully paid and excess margin securities of customers as required by Rule 15c3-3.

The management of the Company is responsible for establishing and maintaining a system of internal accounting control and the practices and procedures referred to in the preceding paragraph. In fulfilling this responsibility, estimates and judgements by management are required to assess the expected benefits and related costs of control procedures and of the practices and procedures as referred to in the preceding paragraph and to assess whether those practices and procedures can be expected to achieve the commission's above-mentioned objectives. The objectives of a system and the practices and procedures are to provide management with reasonable, but not absolute, assurance that assets are safeguarded against loss from unauthorized use or disposition, and that transactions are executed in accordance with management's authorization and recorded properly to permit the preparation of financial statements in accordance with U.S. generally accepted accounting principles. Rule 17a-5(g) lists additional objectives of the practices and procedures listed in the preceding paragraph.

To the Member of Newforth Partners, LLC February 25, 2008 Page Two

Because of inherent limitations in any system of internal accounting control of the practices and procedures referred to above, errors or irregularities may nevertheless occur and not be detected. Also, projections of any evaluation of the system to future periods is subject to the risk that procedures may become inadequate because of changes in conditions or that the degree of compliance with procedures may deteriorate.

Our study and evaluation made for the limited purpose described in the first paragraph would not necessarily disclose all weaknesses in the system. Accordingly, we do not express an opinion on the system of internal accounting control of Newforth Partners, LLC, taken as a whole. Our study and evaluation disclosed no condition that we believe result in more than a relatively low risk that errors or irregularities in amounts that would be material in relation to the financial statements of Newforth Partners, LLC may occur and not be detected within a timely period.

We understand that practices and procedures that accomplish the objectives referred to in the second paragraph of this report are considered by the Commission to be adequate for its purposes in accordance with the Securities Exchange Act of 1934 and related regulations, and that practices and procedures that do not accomplish such objectives in all material respects indicate a material inadequacy for such purposes. Based on this understanding and on our study, we believe that the Company's practices and procedures were adequate at December 31, 2007, to meet the Commission's objectives and nothing came to our attention that would indicate the Company had not complied with the condition of its exception under rule 15c3-3 during the year then ended.

This report is intended solely for the use of management and the Securities and Exchange Commission and other regulatory agencies pursuant to their requirements and should not be used for any other purpose.

**CERTIFIED PUBLIC ACCOUNTANTS** 

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